



Give yourself a **Raise - Education** pays!

Canada's Great Training Values

Key2Careers College is dedicated to educating students to be responsible professionals and citizens in an increasingly complex world of evolving technology.

Why Choose Key2Careers College?

At Key2Careers we provide a specially designed learning environment in order for professional instructors to accommodate to student needs and provide them top class training experience. Consider the following:

- In-depth knowledge of industry requirements
- Certified & Experienced Instructors
- Hands-on Instructor Led Classroom Training
- Flexible Schedules (day, evening & weekend)
- Job Placement Assistance
- Effective Career Management Services
- Easy payment & Financing plans

Advertising Design Diploma

Duration: 600 Hours/30 weeks

In advertising, ideas are everything. Our program in Advertising Design helps students develop strong, strategically driven, creative ideas. The challenging curriculum covers direction in advertising and graphic design for all media, marketing and business with a strong focus on the strategic problem solving so essential to the current marketplace.

For you, commercials are most important on TV. What inspires you? Visuals that command attention? Words that evoke a reaction? Advertising is a creative profession in the commercial arena. It's where communication and message-making reign.

Advertising program is for students who see themselves working in this market-driven career. Art direction, copywriting, and account supervision comprise the curriculum so that, once you graduate, you're prepared for entry-level positions in this exciting field.

Topics covered in this program

Introduction to Advertising Design, Introduction to Photoshop CS/ Page layout/Typography (using InDesign CS), Introductory Psychology Fundamentals of Design 2D/3D, Project Presentation, AD Concept, Copy writing, Corporate advertising, Portfolio and Advertising account management

Software Applications covered

Photoshop
Illustrator
InDesign
QuarkXPress

Soft Skills Training

Change is the one constant component consistent in today's changing workplace. A new breed of terms has surfaced in the modern office, manufacturing plant, retail outlet, and virtually in every place that conducts business.

Today's employees must be more entrepreneurial in their approach. What some of today's employees and job seekers are selling is a very hot commodity in the marketplace; their skills. Soft skills such as, negotiation skills, listening and communication skills, problems solving abilities, team building and leadership skills, change and stress management abilities are just a few of the skills that are critical in today's changing workplace.

Key2Careers College is a leader in the industry by innovation in the soft skills training and consulting areas specializing with new immigrants, professionals, recent graduates and large corporations by implementing a diverse selection of value-added training solutions.

CAREERS

Digital Art & Animation

Advertising Design Diploma	Computer Graphic Diploma
Digital Media Design	Computer Animation
Computer Gaming	Web Design
Video Game Design	Digital Video Editing

Information Technology Vendor Certification Program

A+ (PC Repair)
 A+ / MCSE/CCNA/LINUX (Networking)
 Oracle 9i/10g (Database Administration)
 Oracle Application Developer
 Software QA
 Programming (C,C++, C#, VB.Net, Embedded)
 Other courses in Cisco, Citrix, Comptia, Crystal Decisions, IBM, Linux, Lotus, Microsoft, Navision, Novell, Oracle, Project-Management, Solaris, Sun Java, etc.

Business & International Trade

Business Administration & Communications Diploma
International Trade Diploma (Post Graduate)

Accounting

Computerized Accounting Diploma	
Quickbooks	Simply Accounting
ACCPAC (AR/AP/GL/Payroll)	Bookkeeping

Industrial Design

AutoCad	Catia V5
Solid Works	Inventor
Unigraphics	3D Studio MAX
Microstation	Pro-Engineer
Architectural/Mechanical Desktop	PrimaVera

Language Training

Business English	Business Writing
English as a Second Language (ESL)	
French as a Second Language (FSL)	
American Accent Training	

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