

# MOST POPULAR PROGRAMS



## Faculty Of Digital Media Arts

### **Diploma in Advertising Design ( 2 Semesters, 30 weeks )**

In advertising, ideas are everything. Our program in Advertising Design helps students develop strong, strategically driven, creative ideas. The challenging curriculum covers areas in advertising and graphic design for all media, marketing and business practices. It has a strong focus on the strategic problem solving, which are essential to the current market place.

### **Diploma in Graphic Computer ( 2 Semesters, 30 weeks )**

The program's main focus is not only on the design and production of print material but also includes an introduction to web page design and multimedia. Classes are kept small in this 30 week program to ensure that students receive maximum benefit from the highly concentrated curriculum.

## Faculty of Business & Accounting

### **Diploma in Business Administration & Communication ( 2 semesters, 26 weeks )**

In the dynamic world of business today, a high demand exists for people with excellent office support skills and an ability to function efficiently, independently and with no supervision. In this program, students develop the skills and insights needed for increased interpersonal and organizational effectiveness. The student acquires a high level of competency in administrative, word processing and communication skills.

### **Diploma in Computerized Accounting ( 2 Semesters, 22 weeks )**

This program essentially focuses on developing fundamental computer, accounting and professional skills. Emphasis is placed on learning computer fundamentals, the Internet and gaining in-depth knowledge of the most popular word processing, spreadsheet and accounting software applications in use today. Furthermore, superior professional skills are developed - those, which are highly sought after by all employers.

### **Diploma in International Trade ( 2 Semesters, 38 weeks )**

The International Trade Diploma program offered focuses on the need for trade on a global level. It emphasizes the basics of conducting international trade. Students will learn to establish methods to optimize export strategies, create different types of policies, construct and carry out efficient export marketing plans, determine decisions for financial export deals and use balance sheets and income statements to determine prospective buyers and suppliers. This program incorporates a four month internship.





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## CAREERS

### Digital Art & Animation

Advertising Design Diploma	Computer Graphic Diploma
Digital Media Design	Computer Animation
Computer Gaming	Web Design
Video Game Design	Digital Video Editing

### Information Technology Vendor Certification Programs

A+ ( PC Repair )  
 A+ / MCSE/CCNA/LINUX ( Networking)  
 Oracle 9i/10g ( Database Administration)  
 Oracle Application Developer  
 Software QA  
 Programming ( C,C++, C#, VB.Net, Embedded)  
 Other courses in Cisco, Citrix, Comptia, Crystal Decisions,  
 IBM, Linux, Lotus, Microsoft, Navision, Novell, Oracle,  
 Project-Management, Solaris, Sun Java, etc.

### Business & International Trade

Business Administration & Communications Diploma  
 International Trade Diploma (Post Graduate)

### Accounting

Computerized Accounting Diploma	
Quickbooks	Simply Accounting
ACCPAC ( AR/AP/GL/Payroll)	Bookkeeping

### Industrial Design

AutoCad	Catia V5
Solid Works	Inventor
Unigraphics	3D Studio MAX
Microstation	Pro-Engineer
Architectural/Mechanical Desktop	PrimaVera

### Language Training

Business English	Business Writing
English as a Second Language (ESL)	
French as a Second Language (FSL)	
American Accent Training	